



KANEOHE
RANCH

KANEOHE RANCH MANAGEMENT LIMITED
MERCHANT MEETING
November 14, 2008, 8:30 AM

AGENDA

1. Welcome Mitch D'Olier
2. Harold K.L. Castle Foundation update Terry George
3. Development & Leasing Update Kimo Steinwascher
4. Property Management Issues Miles Nishijima
 - Centralized Mailbox installation
 - Conversion of Aloha Gas site
 - Bids for major service contracts
5. Securitas Security Services Update Mike Nakamura
6. Kailua and State-Wide Economy Mitch D'Olier
 - Merchant Sales Analysis (1st 9 months 2008)
7. Marketing/Special Events Marcia Murakami
 - Merchant Sales Recognition
 - Tenants in the News
 - Recap of 2008 special events / 2009 event schedule
 - Tenant marketing survey
 - Tenant Meetings / Special presentations
 - 2008 Holiday Events and Advertising

Marketing Survey Topics

Are the additional Special Events worthwhile for Kailua exposure?

Should we be putting our money into more print ads?

What's your sense of your customer base?

Are these Tenant Meetings a worthwhile use of your time? Should we replace them (or add to them) with special presentations? Topics might include:

_____ Effective visual merchandising (Donna Burns)

_____ Retail security procedures

_____ Presentation by Retail Merchants of Hawaii

_____ Discussion of Hawaii Tourism trends and how it impacts Kailua

_____ other _____
